

## **Minutes: MSPA Regular Board Meeting July 11, 2019**

**The next MSPA Board Meeting is scheduled for August 8, 2019  
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:01 am

Minutes of the June 6, 2019 meeting were approved as written.

### **Board Members and Guests**

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Córdoba)-Board Member At Large; Corey Grijalva (Joselito's)-Board Member At Large; Dale Dawson (Business Administrative/Event Coordinator Services); Steve Pierce (Communication Administrative/Filming Liaison/Marketplace Manager Services); Danny Carver (GPD); Matt Zakarian (GPD); Krestina Torossian (GPD); Paula Devine (GD City Council); Ardy Kassakhian (GD City Clerk); Ani Pogossian (CoG); Philip Lanzafame (CoG); Tad Dombroski (CoG); Drew Sugars (GCC); Patti Cook (Allure Salon); Daisy Szalai (Beauty Max); Mary O'Keefe (CVW); Peter Keller (Aid Africa); Irene Keller (Aid Africa); Mingi Kang (Aid Africa).

### **President's Message:**

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

### **Visitors Reports:**

- **City of Glendale:** Ardy Kassakhian presented an oil painting of the NW corner of Honolulu & Ocean View by renowned Armenian artist Evrika Evo Zatikian; it is to be installed at 3808 Ocean View Blvd. in the MSPA-HQ/GPD Substation office.
- **City of Glendale:** Ani Pogossian will update the Montrose 2020 Vision at the August MSPA Board meeting; Avalon Investments has entered into negotiations with regard to an exclusive agreement with the City of Glendale to develop Rockhaven as a boutique hotel property.
- **City of Glendale:** Matt Zakarian and Danny Carver reported on SB946, the CA Safe Sidewalk Vending Act which decriminalizes street sales of food or merchandise; GPD cannot enforce, only warn; DoH permits are still required; City of Glendale will need to develop a new ordinance to better manage situations in the MSP BID.
- **City of Glendale:** Tad Dombroski discussed a parking study update for the MSP; task force being created for community outreach in July-August to recommend to City Council in September.
- **Aid Africa:** Peter Keller outlined the 4<sup>th</sup> Annual Walk for Water fundraiser October 12<sup>th</sup> from 9am to noon; requested a N/P Harvest Market booth for the three weeks prior.
- **GCC:** Drew Sugars addressed potential parking concerns when the GCC campus opens on Honolulu Avenue in the former Citibank building; Ken Grayson requested a meeting with the GCC Board of Directors.

### **Contractors Reports:**

- Dale Dawson (Events Coordinator Services): reported on the success of the June Arts & Crafts Festival; the show was filled with additional spaces needed for next year; income was up +24% over LY; P&L increased +57%; vendor applications being rewritten; we will begin to accept new apps by the end of July; incoming fees will affect the 2019 budget and will be tracked separately for the 2020 Festival; new website is live at [www.montroseartsandcraftsfestival.com](http://www.montroseartsandcraftsfestival.com).
- The Montrose Car Show on July 7<sup>th</sup> was well-attended and will come in on or under budget including the expense of the added *Walk For A Drone Contest* which was well received.

- Steve Pierce (Comm. Administrative/Filming Liaison/Marketplace Manager Services)
  - ✓ reported that the film revenue to date is \$13,667; 2019 projected filming is \$36.0
  - ✓ concerns have been raised regarding MSPA businesses using the City's sidewalk trash containers for their personal waste disposal; a "cease and desist" flyer is being distributed to all MSPA merchants.
  - ✓ The Board's previous approval of the purchase of a portable power wash unit for spot cleaning was reinstated; Corey moved, Ken seconded, and the Board unanimously approved the purchase up to \$1,000; personnel and budget to do the power washing TBD.

**Marketing Committee:** GiGi Garcia reported that social media calendar revisions are in process; Friday Shop & Dine live music in the MSP to begin soon now that we have the permit; input solicited regarding feature film selections for the September Film Festival.

**Personnel Committee:** Jeannie Bone is working on updates with CalWest Media and Jose Alvarez.

A revised meeting date for August was discussed due to Board members' travel plans.

Meeting adjourned at 9:56 am